



BC Association of Pregnancy Outreach Programs  
**BCAPOP**  
Leadership • Support • Advocacy

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**BC Association of Pregnancy Outreach Programs**

**2020-21 Annual Report**

*April 1, 2020 – March 31, 2021*

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# About the BC Association of Pregnancy Outreach Programs

## Our Purpose

To improve the quality of maternal and infant health services by distributing prenatal vitamins, information on relevant research projects and by developing standards and guidelines for non-profit health organizations providing Pregnancy Outreach Programs to the public.

## Mission

Leading, support and advocacy for pregnancy outreach programs throughout British Columbia.

## Vision

Pregnancy outreach programs are empowered, resourced and recognized as integral to the health of all women, families and communities.



## 2020 – 2021 Board Members

### Director | President

**Helen Rex**

Program Member | **Westcoast Family Centres Society** | *Healthy Babies Program*

### Director | Vice President

**Shonna Bell**

Program Member | **Fernwood Neighbourhood Resource Group** | *Victoria Best Babies*

### Director | Secretary/Treasurer

**Lena Bullock**, CPA CA

Independent Director

### Director

**Adrienne Johnny**

Program Member | **Conayt Friendship Society** | *Merritt Moms and Families*

### Director\*

*\*temporary appointment by Board as of February 2021*

**Ida Hearder**

Program Member | **Shuswap Family Centre** | *Tummies 2 Tots*

### Director

**Angela Wu**, BSW, LLM

Independent Director

### Past Directors (2020-21)

**Meaghan Brister** – served until January 2021

**Melissa Shankar**, RN – served until December 2020

## Contact Us

### BC Association of Pregnancy Outreach Programs

MAILING ADDRESS: 230-1210 Summit Drive, #425 | Kamloops BC | V2C 6M1

Phone: 250-572-2191  
General Inquiries: [popinfo@bcapop.ca](mailto:popinfo@bcapop.ca)  
Board Inquiries: [bod@bcapop.ca](mailto:bod@bcapop.ca)  
Website: [www.bcapop.ca](http://www.bcapop.ca)

## Program Members

Following is a list of BCAPOP Program Members with full voting rights for 2020-21.

### Fraser

<b>Abbotsford</b>	Archway Community Services   <i>Best for Babies</i>
<b>Burnaby/New Westminster</b>	Burnaby Family Life   <i>Pre &amp; Postnatal Services</i> Elizabeth Fry Society of Greater Vancouver   <i>Ellendale Cradle</i>
<b>Chilliwack</b>	Chilliwack Community Services   <i>Better Beginnings</i> Sto:lo Health Service Child Agency   <i>Mat/Child</i>
<b>Hope</b>	Hope Community Services   <i>Better Beginnings</i>
<b>Langley</b>	Encompass Support Services Society   <i>Best Babies of the Langleys</i>
<b>Maple Ridge</b>	The Family Education & Support Centre   <i>Early Years Services</i>
<b>Mission</b>	SARA for Women   <i>Baby's Best Chance</i>
<b>Port Coquitlam</b>	Westcoast Family Centres Society   <i>Healthy Babies Program</i>
<b>Surrey</b>	Atira Women's Resource Society   <i>Maxxine Wright Place</i> Options Community Services   <i>Healthiest Babies Possible</i>

### Interior

<b>100 Mile House</b>	Cariboo Family Enrichment Centre   <i>Family Support</i>
<b>Castlegar</b>	Kootenay Family Place   <i>Beautiful Beginnings</i>
<b>Chase</b>	Little Shuswap Indian River Band   <i>Skwlax Wellness Centre</i> Neskonlith   <i>Prenatal Nutrition Program</i>
<b>Clearwater</b>	Yellowhead Community Services   <i>Better Beginnings</i>
<b>Cranbrook</b>	Community Connections Society of Southeast BC   <i>Bellies to Babies Pregnancy &amp; Family Resource Program</i>
<b>Creston</b>	Valley Community Services   <i>Dots to Tots</i>
<b>Fernie</b>	Fernie Women's Resource Centre   <i>Bellies to Babies</i>
<b>Grand Forks</b>	Boundary Family Services Society   <i>Baby's Best Chance</i>
<b>Kamloops</b>	Interior Community Services   <i>Baby's Head Start   Early Years/Family Navigation</i> Kamloops Family Resources Society   <i>The Tree</i> Lii Michif Otipemisiwak Family and Community Services   <i>Michif Early Years Team</i> Pregnancy Care Centre of Kamloops   <i>Pregnancy Care Centre</i> Secwepemc Child and Family Services   <i>Wellness – Early Years Team</i>
<b>Kelowna</b>	Karis Support Society   <i>First Stage Recovery Mom and Babies</i> The Bridge Youth & Family Services Society   <i>Okanagan Similkameen Community Action Program for Children (OSCAPC)</i>

## Interior

<b>Keremeos</b>	<b>Lower Similkameen Community Services Society</b>   <i>Early Years CAPC</i>
<b>Lillooet</b>	<b>Bridge River Indian Band</b>   <i>Canadian Prenatal Nutrition Program</i>
<b>Lytton</b>	<b>Nzen'man Child and Family Development Centre</b>   <i>Infant Development</i>
<b>Merritt</b>	<b>Conayt Friendship Society</b>   <i>Merritt Moms and Families</i>
<b>Nelson</b>	<b>Kootenay Kids Society</b>   <i>Bellies to Babies</i>
<b>Salmon Arm</b>	<b>Shuswap Family Centre</b>   <i>Tummies 2 Tots</i>
<b>Sooke</b>	<b>Sooke Family Resource Society</b>   <i>Prenatal Education and Outreach Program</i>
<b>Trail</b>	<b>Trail FAIR Society</b>   <i>Building Beautiful Babies</i>
<b>Vernon</b>	<b>North Okanagan Friendship Centre</b>   <i>Pregnancy Outreach Program</i>
<b>Williams Lake</b>	<b>Cariboo Friendship Society</b>   <i>Pregnancy Outreach</i>

## Northern

<b>Burns Lake</b>	<b>Lake Babine Nation</b>   <i>Health</i>
<b>Chetwynd</b>	<b>Tansi Friendship Centre Society</b>   <i>Prenatal Program</i>
<b>Fort St. John</b>	<b>Community Bridge</b>   <i>Baby's Best Chance</i>
<b>Hazelton</b>	<b>Gitxsan Health Society</b>   <i>Maternal Child Health Program</i> <b>Wrinch Memorial Foundation Society</b>   <i>Hazelton Starting Smart</i>
<b>Kitimat</b>	<b>Kitimat Community Development Centre</b>   <i>Healthy Babies</i>
<b>McBride</b>	<b>Robson Valley Community Services</b>   <i>Early Years Program</i>
<b>Old Massett</b>	<b>Niislaa Naay Healing Housing Society</b> (formerly Haida Health Centre)   <i>Tawlang ga Tlaayds</i>
<b>Prince George</b>	<b>Central Interior Native Health</b>   <i>Prenatal Clinic</i> <b>Phoenix Transitions Society</b>   <i>Harmony House</i> <b>Prince George &amp; District Elizabeth Fry Society</b>   <i>Baby's New Beginnings</i>
<b>Prince Rupert</b>	<b>North Coast Community Services</b>   <i>New Beginnings Pregnancy Outreach Program</i>
<b>Quesnel</b>	<b>Quesnel and District Child Development Centre</b>   <i>Healthy Mothers Healthy Babies Pregnancy Outreach Program</i>
<b>Smithers</b>	<b>Dze L'Kant Friendship Centre Society</b>   <i>Northwest Coalition Community Action Program for Children</i> <b>Northern Society for Domestic Peace</b>   <i>Smithers Pregnancy Outreach Program</i>
<b>Terrace</b>	<b>Terrace Child Development Centre Society</b>   <i>Building Healthier Babies</i>
<b>Vanderhoof</b>	<b>Carrier Sekani Family Services</b>   <i>Family Preservation / Maternal Child Health</i> <b>Connexus Community Resource</b>   <i>Community Action Program for Children</i>

## Vancouver Coastal

<b>Bella Coola</b>	<b>Nuslhiixwta</b> (formerly Nuxalk Nation)   <i>Healthy Beginnings</i>
<b>Powell River</b>	<b>Lift Community Services</b> (formerly PREP Society)   <i>BOND Program</i>
<b>Sechelt</b>	<b>Sunshine Coast Community Services Society</b>   <i>Bellies and Babies</i>
<b>Squamish</b>	<b>Sea to Sky Community Services</b>   <i>Healthy Pregnancy Outreach Program</i>
<b>Vancouver</b>	<b>Vancouver Coastal Health Authority</b>   <i>Healthiest Babies Possible / YPPP Vancouver</i>   <i>Sheway</i>

## Vancouver Island

<b>Campbell River</b>	<b>Campbell River Family Services Society</b>   <i>Baby's Best Chance</i>
<b>Courtenay</b>	<b>Comox Valley Child Development Association</b>   <i>Pathways to Healing Partnership</i> <b>Comox Valley Family Services Association</b>   <i>Healthy Families Program</i>
<b>Duncan</b>	<b>Hiiye'yu Lelum (House of Friendship) Society</b>   <i>Healthiest Babies Possible</i>
<b>Ladysmith</b>	<b>Ladysmith Resources Centre Association</b>   <i>Born Healthy</i>
<b>Nanaimo</b>	<b>Tillicum Lelum Aboriginal Friendship Centre</b>   <i>Building Better Babies</i>
<b>Port Alberni</b>	<b>Nuu-chah-nulth Tribal Council</b>   <i>Child &amp; Youth Services</i> <b>Vancouver Island Health Authority</b>   <i>Port Alberni Early Years Program</i>
<b>Port Hardy</b>	<b>Gwa'sala-'Nakwax da'xw Health and Family Services</b>   <i>Maternal / Child Health Program</i>
<b>Port McNeil</b>	<b>North Island Community Services</b>   <i>Promising Babies CPNP</i>
<b>Saanich</b>	<b>Saanich Neighbourhood Place</b>   <i>Best Babies</i>
<b>Salt Spring Island</b>	<b>Salt Spring Island Community Services</b>   <i>Family Place</i>
<b>Sidney</b>	<b>Beacon Community Services</b>   <i>Peninsula Babies &amp; Tsawout Babies Circle</i>
<b>Victoria</b>	<b>Boys &amp; Girls Club of Greater Victoria</b>   <i>Best Babies Westshore</i> <b>Esquimalt Neighbourhood House Society</b>   <i>Best Babies</i> <b>Fernwood Neighbourhood Resource Group</b>   <i>Victoria Best Babies</i> <b>Victoria Native Friendship Centre</b>   <i>Slaheena</i> <b>Vancouver Island Health Authority</b>   <i>HerWay Home</i>

## (Combined) President and Executive Director Report

The past year has been one of growth and learning both for the board and BCAPOP as an organization.

We welcomed two new Board Directors, Lena Bullock and Angela Wu, last year who brought with them knowledge and previous board experience. We also had two members step down from the board during the year. I would like to thank Meghan Brister and Melissa Shankar for their contribution to the Board and thank Ida Hearder for jumping on board (no pun intended!) and joining us part way through the year. And, thank you to Shonna Bell and Adrienne Johnny for their continued contributions to the Board this past year!

BCAPOP continues to support our members and the diverse population that we work with. This is evidenced in the diversity of the trainings and guest speakers that we have been privileged to have attend our conferences and BCAPOP has continued to adapt to the challenges of the pandemic, offering virtual trainings for members, and through the launch of The Pregnancy Hub, free evidence-based prenatal and early parenting education for pregnant and postpartum people across B.C.

The BCAPOP Board of Directors met and developed a three year a strategic plan which supports our mission to provide support, advocacy, and leadership to improve outcomes for pregnant, postpartum, and newly parenting people and their infants. Priority and goals for the coming years are to continue to offer ongoing education and training for our members, establish an Indigenous Cultural Safety Committee, further inclusion and diversity in our programming and training and ensure ongoing financial sustainability.

In closing I would like to take this opportunity to thank all our members for the valuable work that you do, especially during the past year and a half as we have had to adapt, and sometimes readapt, how we deliver our programs and support the families that we work with. I will be stepping down from the board after today's meeting and I would like to thank all the board members past and present that I have had the honor to work alongside. Lastly a big thank you to our Executive Director, Heather Cameron and the BCAPOP staff for all the amazing work that you do, your vision, skills and dedication to our members and the families that we support is greatly appreciated.

*-Helen Rex, BCAPOP Board President*

## Year-at-a-Glance

*(April 1, 2020 to March 31, 2021)*

- Welcomed two new Board Members at the 2020 AGM: **Angela Wu**, BSW, LLM and **Lena Bullock**, CPA CA.
- Received charitable status on April 9, 2020.
- Secured ongoing funding through the Provincial Services Health Authority to continue year two of the Healthy Care Pregnancy Program Pilot Project and to continue to create and disseminate supports, training, guidelines and resources for helping professionals and peers who support pregnant people using substances.
- Offered and completed the 2020-21 BCAPOP Nutrition Program, funded by the Quesnel Child Development Centre and in partnership with Vitamin Angels and Natural Factors.
- Adapted the current programs and services offered by the organization in response to the COVID-19 pandemic.
- Planned and delivered numerous virtual continuing education opportunities in response to the pandemic including webinars, virtual check-ins, trainings, and virtual conferences.
- Completed a board development/strategic planning session in March of 2021 that guides the work of the organization.
- Created, approved, and implemented a budget for 2020-21 that was focused on the long-term financial sustainability of BCAPOP.
- Recruited, hired, and trained two new BCAPOP positions, Program Assistant and Project Manager.
- Launched The Pregnancy Hub ([www.pregnancyhub.org](http://www.pregnancyhub.org)), a virtual prenatal education platform free to all BC residents who are pregnant.
- Diligently worked to attract new BCAPOP Program and Associate Members to diversify and strengthen BCAPOP.



# BC Association of Pregnancy Outreach Programs

## **Financial Statements** **Year Ended March 31, 2021**

*(Unaudited – see Notice to Reader)*



CHARTERED PROFESSIONAL ACCOUNTANTS LLP

208 - 475 Birch Avenue, PO Box 160  
100 Mile House, BC V0K 2E0  
Telephone 250-395-2274  
Fax 250-395-2256  
www.pmtcpa.com

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NOTICE TO READER

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On the basis of information provided by management, we have compiled the statement of financial position of B.C. Association of Pregnancy Outreach Programs as at March 31, 2021 and the statements of changes in net assets and revenues and expenditures for the year then ended.

We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.



100 Mile House, BC  
July 29, 2021

  
PMT CHARTERED PROFESSIONAL  
ACCOUNTANTS LLP

B.C. ASSOCIATION OF PREGNANCY OUTREACH PROGRAMS  
 Statement of Financial Position  
 March 31, 2021  
 (Unaudited - See Notice To Reader)

	2021	2020
<b>ASSETS</b>		
Current		
Cash	\$ 624,283	\$ 684,480
Accounts receivable	71,586	-
Goods and services tax recoverable	307	2,415
Prepaid expenses	-	3,467
	<u>\$ 696,176</u>	<u>\$ 690,362</u>
<b>LIABILITIES</b>		
Current		
Accounts payable and accrued liabilities	\$ 2,829	\$ 2,036
Wages payable	463	-
Deferred income (Note 3)	483,136	651,684
	486,428	653,720
<b>NET ASSETS</b>		
General fund	<u>209,748</u>	<u>36,642</u>
	<u>\$ 696,176</u>	<u>\$ 690,362</u>

APPROVED BY THE DIRECTORS

  
 \_\_\_\_\_ Director  
  
 \_\_\_\_\_ Director

See notes to financial statements

B.C. ASSOCIATION OF PREGNANCY OUTREACH PROGRAMS  
 Statement of Changes in Net Assets  
 Year Ended March 31, 2021  
*(Unaudited - See Notice To Reader)*

	2021	2020
Net assets - beginning of year	\$ 36,642	\$ 38,226
Excess of revenue over general and administrative expenses	173,106	(1,584)
Net assets - end of year	<u>\$ 209,748</u>	<u>\$ 36,642</u>

See notes to financial statements

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B.C. ASSOCIATION OF PREGNANCY OUTREACH PROGRAMS  
Statement of Revenues and Expenditures  
Year Ended March 31, 2021  
(Unaudited - See Notice To Reader)

	2021	2020
Revenue		
Grants (Note 3)	\$ 806,103	\$ 799,068
Training and events	182,346	-
Memberships	24,997	18,495
Fundraising	5,275	-
Donations	3,485	-
Online store sales	2,395	-
Interest income	1	-
Conference revenue	-	59,461
	<u>1,024,602</u>	<u>877,024</u>
General and administrative expenses		
Advertising and promotion	7,580	4,924
Bank charges and interest	3,380	1,989
Contracted staff	34,160	150,647
Insurance	4,064	1,620
Nutrition program	30,282	29,278
Office	3,402	8,922
Professional fees	8,791	2,251
Projects	554,571	636,640
Telephone and communications	4,113	1,968
Training and events	25,186	34,576
Travel	351	5,793
Wages and benefits	175,616	-
	<u>851,496</u>	<u>878,608</u>
Excess (deficiency) of revenue over general and administrative expenses	<u>\$ 173,106</u>	<u>\$ (1,584)</u>

See notes to financial statements

## B.C. ASSOCIATION OF PREGNANCY OUTREACH PROGRAMS

## Notes to Financial Statements

Year Ended March 31, 2021

*(Unaudited - See Notice To Reader)*

## 1. Purpose of association

The B.C. Association of Pregnancy Outreach Programs (BCAPOPOP) was incorporated provincially under the Society Act of B.C. on March 12, 1996. On April 9, 2020 the association was granted charitable organization status with the Canada Revenue Agency. The association is exempt from the payment of income tax under Section 149(1) of the Income Tax Act.

The purpose of the BCAPOPOP is to improve the quality of maternal and infant health services by distributing prenatal vitamins, information on relevant research projects and by developing standards and guidelines for non-profit health organizations providing Pregnancy Outreach Programs to the public.

## 2. Financial statement disclosure

These financial statements do not include all the disclosures required under Canadian accounting standards for not-for-profit organizations.

Some users may require further information as these statements have not been prepared for general purposes.

## 3. Deferred income

	2020	Funding received	Revenue recognized	2021
<u>Grants</u>				
Provincial Health Services Authority	\$ 635,637	\$ 589,392	\$ 772,853	\$ 452,176
Quesnel CDC	-	33,250	33,250	-
	<u>635,637</u>	<u>622,642</u>	<u>806,103</u>	<u>452,176</u>
<u>Other</u>				
Membership fees	13,987	41,970	24,997	30,960
Conference fees	900	-	900	-
Donations	1,160	2,325	3,485	-
	<u>16,047</u>	<u>44,295</u>	<u>29,382</u>	<u>30,960</u>
	<u>\$ 651,684</u>	<u>\$ 666,937</u>	<u>\$ 835,485</u>	<u>\$ 483,136</u>

## 4. Disclosure of remuneration

As required by the Society Act of British Columbia, remuneration above \$75,000 paid to directors, employees and contractors must be disclosed. During the year, the association paid remuneration to the executive director, who also provided services to programs, in the amount of \$110,062.

The association does not provide remuneration for being a director.